

ITMO UNIVERSITY

Saint Petersburg, Russia

## ITMO UNIVERSITY IN TOP-100

5 reasons  
"FOR"

1 reason  
"AGAINST"

# REASON **FOR** #1 ITMO BACKGROUND PROFILE

## We are proud of:

- **Success in significant move**
  - from Fine Mechanics and Optics → to **IT** and **Photonics**
  - from a Technical Institute → to the **National Research University**
- **Our unique research and academic profile**  
Photonics **plus** IT
- **Global projects we've implemented**  
RUNNet – Russian Federal University Network
- **Excellent training system**  
5-time World Champions in Programming



**IT's**MO *re than a* **U TURN**

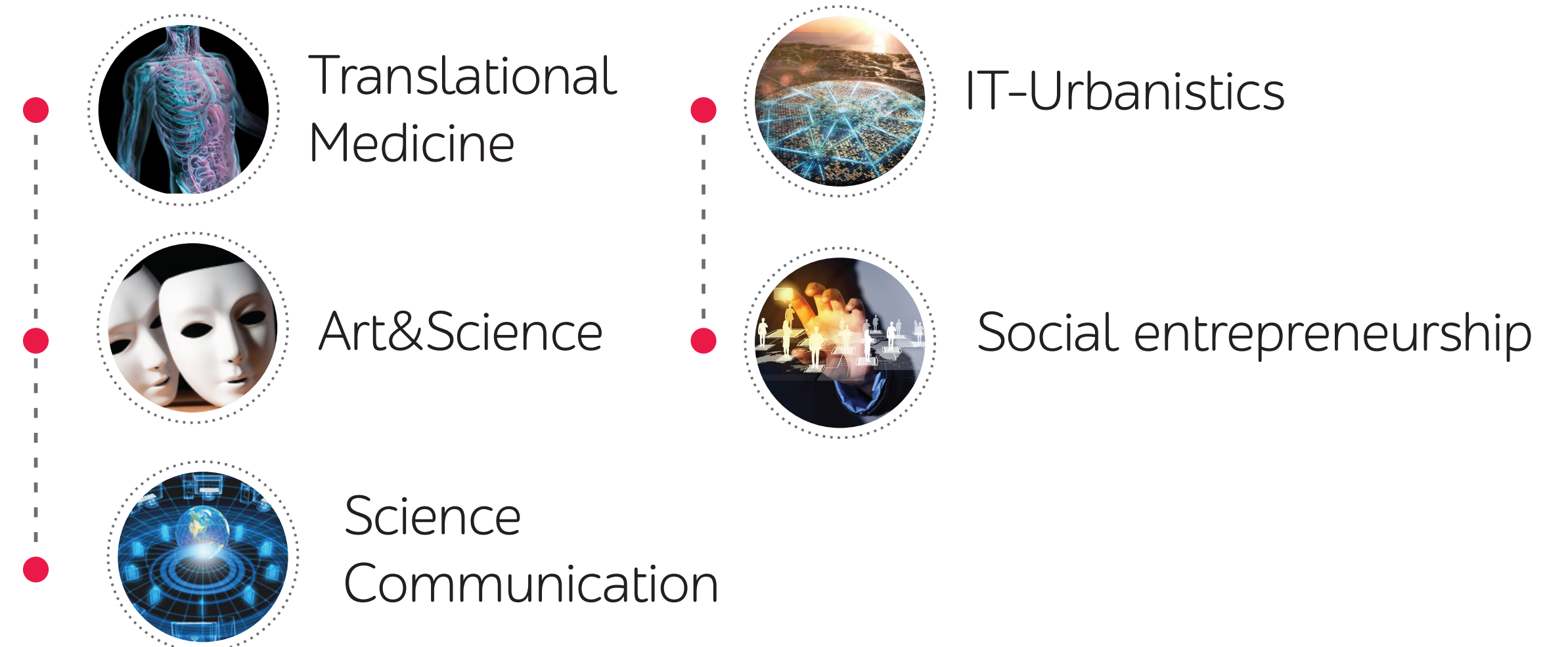
# REASON **FOR** #2 ITMO TARGET PROFILE

In Roadmap 1, ITMO concentrated on:

- Working in global markets -----▶
- Using cutting-edge technologies -----▶
- Dominating in Photonics and IT -----▶

In Roadmap 2, ITMO focuses on:

- Tackling global challenges
- Overcoming technology barriers
- Expanding Photonics and IT into new fields



IT's **MO**re than a **FOCUS**



## REASON **FOR** #3 FIRST STAGE SUCCESSES



We got established  
as a magnet and  
a home base  
for talent



We developed  
and launched  
the model of Graduate  
Education University



We tapped into  
an effective system  
of international  
research



ITMO students  
are involved and  
they are generating  
ideas

**IT'sMO** *re than a* **START**

# REASON **FOR** #4 CAPACITY FOR CHANGE

## CHALLENGES

- Internal pushback
- Lack of applicability for research results
- Limited international visibility of the ITMO University brand



## SOLUTIONS

**New energetic professionals from Global market**

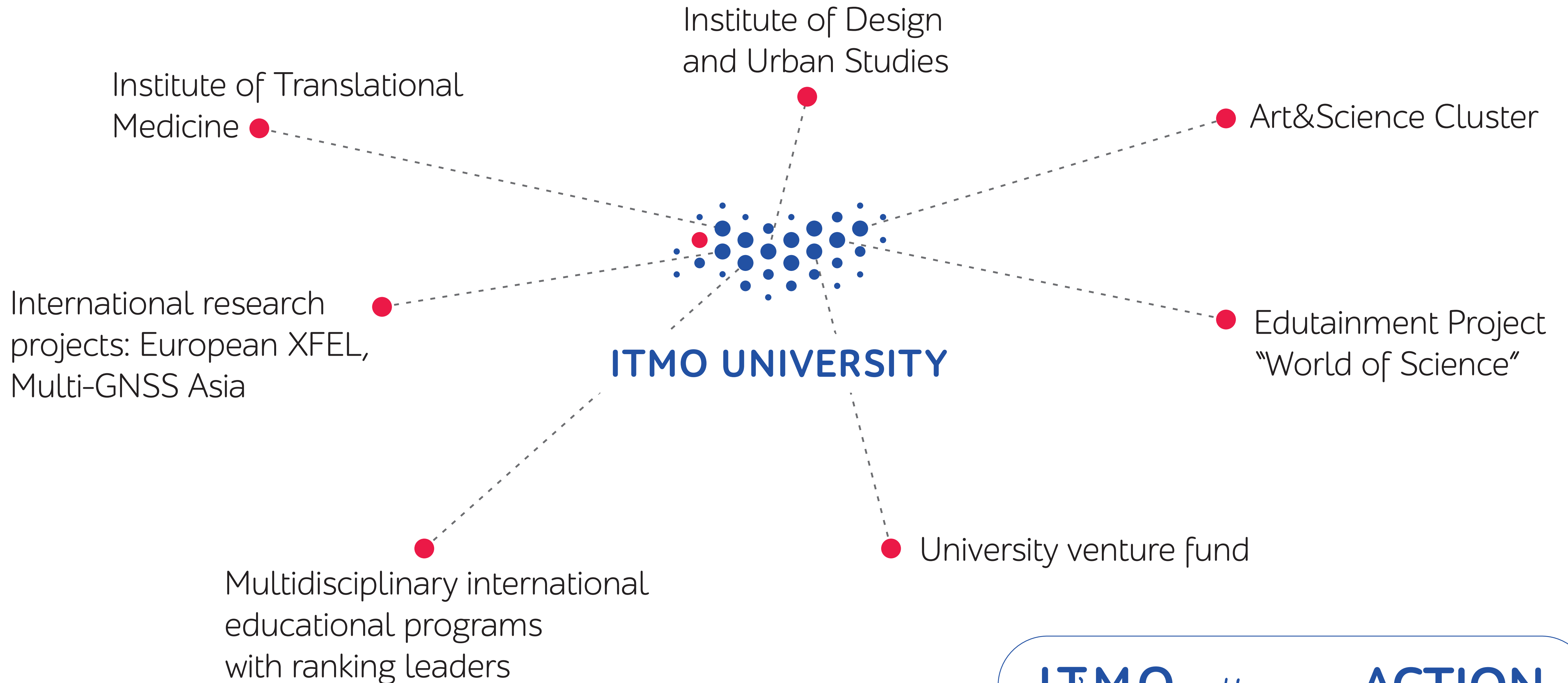
**Facilitating industry collaborations and fostering entrepreneurial culture**

**Rebranding and boosting recognition internationally**

**IT'sMO** *re than an* **ABILITY**



## REASON **FOR** #5 BREAKTHROUGH PROJECTS IN THE WORKS (2015-2016)



**IT'sMO** *re than an* **ACTION**

# THE ONLY REASON “AGAINST” ITMO IS NOT A CLASSICAL UNIVERSITY

Most of TOP-100 leaders are big and classical Universities



CLASSICAL  
UNIVERSITY

VS



ITMO UNIVERSITY

- Dynamic
- Entrepreneurial-minded
- Open
- Creative
- Flexible

**Non-classical University goes for non-classical and fresh solutions!**

**IT'sMO** *re than a* **UNIVERSITY**