



ITMO UNIVERSITY

Saint Petersburg, Russia

ITMO UNIVERSITY IN TOP-100

5 reasons
"FOR"

1 reason
"AGAINST"

REASON FOR #1 ITMO BACKGROUND PROFILE

We are proud of:

- **Success in significant move**
 - from Fine Mechanics → to **IT and Photonics** and Optics
 - from a Technical Institute → to the **National Research University**
- **Our unique research and academic profile**
Photonics **plus** IT
- **Global projects we've implemented**
RUNNet – Russian Federal University Network
- **Excellent training system**
5-time World Champions in Programming



IT'S **MO**re than a **U TURN**

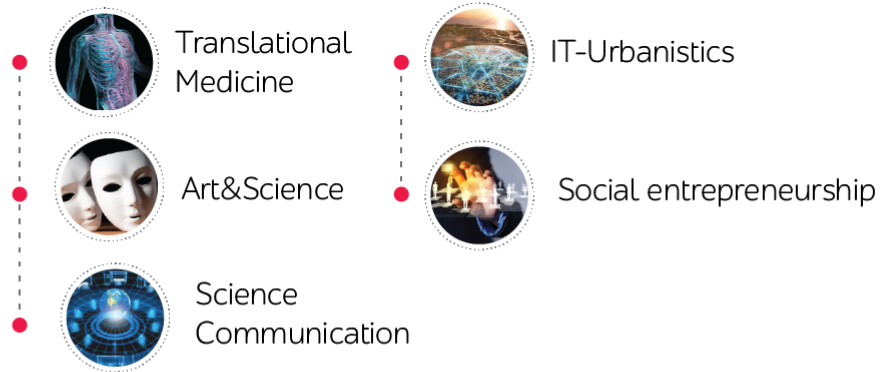
REASON FOR #2 ITMO TARGET PROFILE

In Roadmap 1, ITMO concentrated on:

- Working in global markets
- Using cutting-edge technologies
- Dominating in Photonics and IT

In Roadmap 2, ITMO focuses on:

- ▶ Tackling global challenges
- ▶ Overcoming technology barriers
- ▶ Expanding Photonics and IT into new fields



IT'sMO *re than a* FOCUS

REASON FOR #3 FIRST STAGE SUCCESSES



We got established
as a magnet and
a home base
for talent



We developed
and launched
the model of Graduate
Education University



We tapped into
an effective system
of international
research



ITMO students
are involved and
they are generating
ideas

IT₃MO *re than a* **START**

REASON FOR #4 CAPACITY FOR CHANGE

CHALLENGES

- Internal pushback
- Lack of applicability for research results
- Limited international visibility of the ITMO University brand

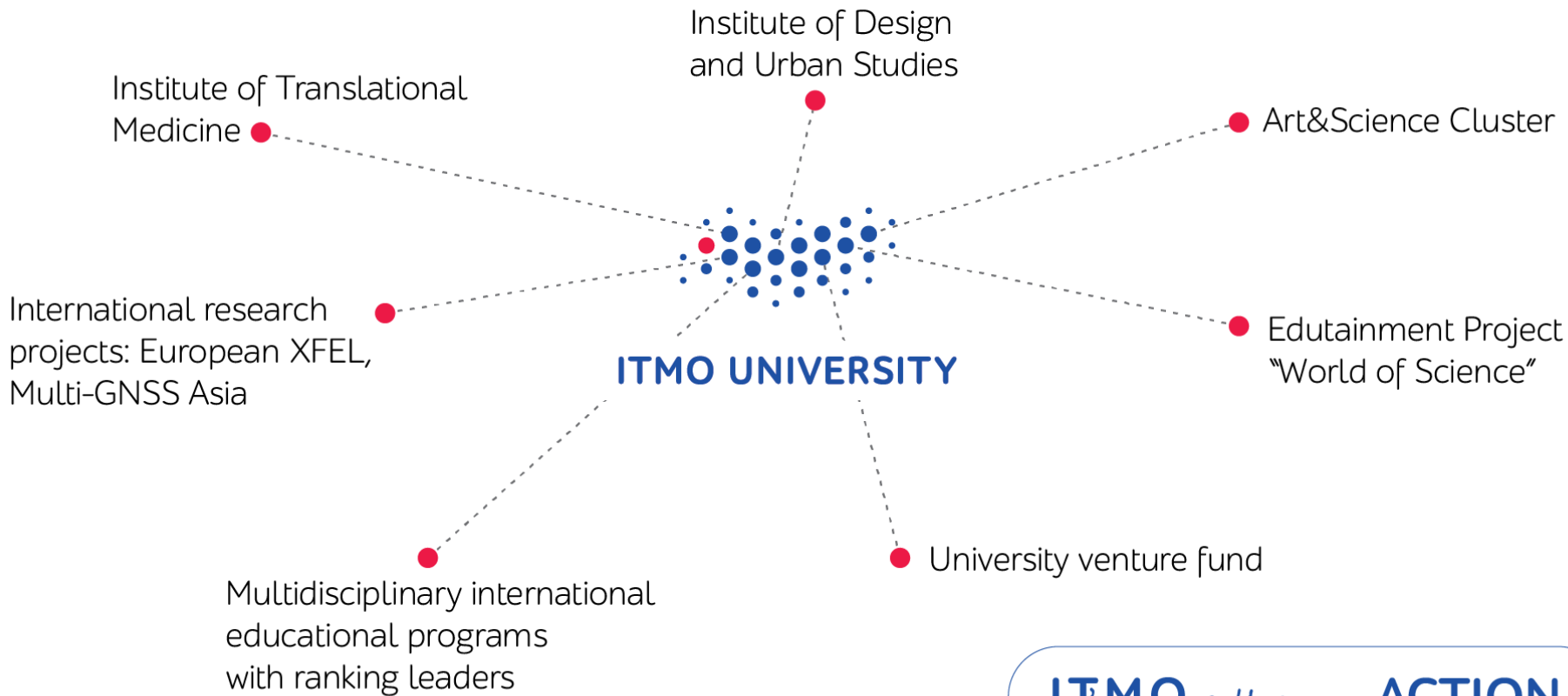


SOLUTIONS

- ▶ **New energetic professionals from Global market**
- ▶ **Facilitating industry collaborations and fostering entrepreneurial culture**
- ▶ **Rebranding and boosting recognition internationally**

IT'sMO *re than an* ABILITY

REASON FOR #5 BREAKTHROUGH PROJECTS IN THE WORKS (2015-2016)



IT'sMO *re than an* **ACTION**

THE ONLY REASON "AGAINST" ITMO IS NOT A CLASSICAL UNIVERSITY

Most of TOP-100 leaders are big and classical Universities



CLASSICAL
UNIVERSITY

VS



ITMO UNIVERSITY

- Dynamic
- Entrepreneurial-minded
- Open
- Creative
- Flexible

Non-classical University goes for non-classical and fresh solutions!

IT'sMO *re than a* UNIVERSITY